

RACHEL MILTON

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Producer | Project Manager | Storyteller | Analyst | *אתגם תלגה העוטה | מדברת עברית*

Producer, Director, Writer, Logistics Expert & former Journalist with a passion for people, storytelling and communication, with Hebrew- & Arabic-speaking abilities. Conscientious Disrupter who effectively utilizes writing, research, & a varied and creative background. Driven to constantly challenge acquired skills & viewpoints, to access the nuanced human experience and compel others to care. Seeking a creative, analytical role on a team that values accuracy, diplomacy, ingenuity, integrity & organized impact.

Professional Experience

Emet Consulting, Inc., Chicago, IL

09/2007 – Present

Lead Producer, Director, Writer, Unit Production Manager, Line- and Post-Producer – (Sub-contracted by A|L Media Strategy, a political strategy agency, 6/2018 – 11/2018 and 2/2020 – 11/2020)

- Produced over 400 political campaign spots for South Carolina Senate candidate Jaime Harrison – including TV, radio, digital and OOH spots, and executing 14 COVID-19- safe production shoots with up to 80 crew and participants—vaulting client into his status as the “most competitive” and “highest fundraising” challenger to entrenched opponent, Senator Lindsey Graham.
- Produced more than 100 political campaign ads for television and digital use on behalf of New York Governor Andrew Cuomo, as well as for Arizona Secretary of State Katie Hobbs in the lead-up to the 2018 midterm elections.
- Worked seamlessly with account executive and agency partners and engaged in comprehensive research, accessing polling data, mainstream media and primary sources to ensure client expectations were satisfied, if not always surpassed.

Integrated Producer & Consulting Multimedia Director – (Sub-contracted by a counterterrorism non-profit, 09/2013 – Present)

- Built a multimedia production unit focused on producing quickly digestible media and social content on a regular basis, while working on exclusive, longer-range documentary projects.
- Crafts video and print stories and responses – in various voices/tones – to reporter questions from media, including *The New York Times* and *The Washington Post*, as well as op-eds, ad campaigns and media proposals and budgets.
- Oversees other editorial projects, including book publishing, website development & comprehensive branding strategy.
- Experiential marketer who has personally generated more than \$1 million in donations between 2015 and 2020.

Supervising Producer, Director and Writer – (Sub-contracted by a counterterrorism non-profit, 2007 - 2013)

- Produced a feature film about the Muslim Brotherhood, “Jihad in America: The Grand Deception”, rolled out in film festivals as well as theatrical and online distribution. 2007 – 2013.
- Deeply involved in crafting all print and digital promotional materials, as well as executing large-scale event extensions, including electronic press kit production, pitch meetings, debate & discussion forums.

Producer – (Sub-contracted by Kurtis Productions for CNBC, 2010)

- Produced a CNBC “Titans” profile of Hugh Hefner. Obtained unique access to Mr. Hefner’s personal and professional activities.

Towers Productions, Inc., Chicago, IL

08/2001 – 08/2007

Senior Documentary Producer - Conducted development and pre-production, executed production and supervised post-production and budget.

Key Accomplishments:

- “Narco-State: The Poppy Jihad” – *CNN*. Co-producer. Program on Afghanistan’s opium trade. 2007
- “Triple Cross: Bin Laden’s Spy in America” – *National Geographic Channel*. Writer/Producer. 2006
- “Hitchens Fireside” – Producer – TV series development with author/intellectual Christopher Hitchens. 2005
- “Inside 9/11” – *National Geographic Channel**. Writer/Producer of Hour 1 of 4-part series, about terror’s historical context leading up to September 11th. Instrumental in crafting series standards. 2005 * **Nominee: Primetime Creative Arts Emmy Award (2005-2006)**
- “After Saddam” and “The Case Against Saddam” – *Discovery Times Channel*. Consultant. 2003&2004
- “Storm Stories” series – *The Weather Channel*. Writer/Producer of 3, half-hour programs, on the Grand Forks flood of 1997, the Chicago blizzard and mayoral election of 1979, and Hurricane Charley. 2003 & 2004
- Served as Associate Producer for 3 *History Channel* programs. Executed various programs for the *American Justice*, *Biography*, and *Investigative Reports* series on A&E, including the A&E series debut program about the U.S. government’s military and legal protocol at Guantanamo Bay for the “war on terrorism”. 2001 – 2003

Core Strengths

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| ◆ Editorial Analysis & Execution | ◆ Budget Oversight | ◆ Crisis Communications |
| ◆ Emotional Intelligence | ◆ Investigative Research | ◆ Global Diplomacy |
| ◆ Project Management | ◆ Negotiations & Contracts | ◆ Organizational Alignment |
| ◆ Branding/Microsites | ◆ Multitask Precision | ◆ Predictive/Evaluative Perspective |

Education & Training

Medill School of Journalism, Northwestern University

Master of Science, Journalism (MSJ), Bachelor of Science, Journalism (BSJ) – *Cum Laude*

University of Chicago

Arabic Language and Cultures Certificate Program