

# RACHEL MILTON

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**Producer | Client-Facing | Storyteller | Project Manager | אתקום נאגה הערביה | אמדברת עברית**

Producer, Director, Writer, Logistics Expert & former Journalist with a passion for people, storytelling and communication, with Hebrew- & Arabic-speaking abilities. Conscientious Disrupter who effectively utilizes writing, research, & a varied and creative background. Driven to constantly challenge acquired skills & viewpoints, to access the nuanced human experience and compel others to care. Seeking a creative, analytical role on a team that values accuracy, diplomacy, ingenuity, integrity & organized impact.

## Professional Experience

**Hogarth Worldwide**, Chicago, IL

04/2021 – Present

**Senior Integrated Producer** — Serving simultaneously in client-facing Account, Project Management and Integrated Producer roles, co-leading a cross-functional team across sister agencies and executing creative pitches/decks, content development, copywriting, shoot and post-production supervision, revenue recognition and scope authorship.

- Producing campaigns of highly engaging social content that has helped 3x video views year-over-year for Fortune 500 healthcare client.
- More than doubled anticipated revenue in the inaugural year of the account.

**Emet Consulting, Inc.**, Chicago, IL

09/2007 – Present

**Lead Producer, Director, Writer, Unit Production Manager, Line- and Post-Producer** – (Sub-contracted by A|L Media Strategy, a political strategy agency, 6/2018 – 11/2018 and 2/2020 – 11/2020)

- Produced over 400 political campaign spots for South Carolina Senate candidate Jaime Harrison – including TV, radio, digital and OOH spots, and executing 14 COVID-19- safe production shoots with up to 80 crew and participants—vaulting client into his status as the “most competitive” and “highest fundraising” challenger to entrenched opponent, Senator Lindsey Graham.
- Produced more than 100 political campaign ads for television and digital use on behalf of New York Governor Andrew Cuomo, as well as for Arizona Secretary of State Katie Hobbs in the lead-up to the 2018 midterm elections.
- Worked seamlessly with account executive and agency partners and engaged in comprehensive research, accessing polling data, mainstream media and primary sources to ensure client expectations were satisfied, if not always surpassed.

**Integrated Producer & Consulting Multimedia Director** – (Sub-contracted by a counterterrorism non-profit, 09/2013 – March 2021)

- Built a multimedia production unit focused on producing quickly digestible media and social content on a regular basis, while working on exclusive, longer-range documentary projects.
- Crafted video and print stories and responses – in various voices/tones – to reporter questions from media, including *The New York Times* and *The Washington Post*, as well as op-eds, ad campaigns and media proposals and budgets.
- Oversaw other editorial projects, including book publishing, website development & comprehensive branding strategy.
- Experiential marketer who personally generated more than \$1 million in donations between 2015 and 2020.

**Producer** – (Sub-contracted by Kurtis Productions for CNBC, 2010)

- Produced a CNBC “Titans” profile of Hugh Hefner. Obtained unique access to Mr. Hefner’s personal and professional activities.

**Supervising Producer, Director and Writer** – (Sub-contracted by a counterterrorism non-profit, 2007 - 2013)

- Produced a feature film about the Muslim Brotherhood, “Jihad in America: The Grand Deception,” rolled out in film festivals as well as theatrical and online distribution. 2007 – 2013.
- Deeply involved in crafting all print and digital promotional materials, as well as executing large-scale event extensions, including electronic press kit production, pitch meetings, debates & discussion forums.

**Towers Productions, Inc.**, Chicago, IL

08/2001 – 08/2007

**Senior Documentary Producer** - Conducted development and pre-production, executed production and supervised post-production & budget.

- “Narco-State: The Poppy Jihad” – *CNN*. Co-producer. Program on Afghanistan’s opium trade. 2007
- “Triple Cross: Bin Laden’s Spy in America” – *National Geographic Channel*. Writer/Producer. 2006
- “Inside 9/11” – *National Geographic Channel\**. Writer/Producer of Hour 1 of 4-part series, about terror’s historical context leading up to September 11<sup>th</sup>. Instrumental in crafting series standards. 2005 \* **Nominee: Primetime Creative Arts Emmy Award (2005-2006)**
- “After Saddam” and “The Case Against Saddam” – *Discovery Times Channel*. Consultant. 2003&2004
- Executed various programs for *History Channel*, *The Weather Channel* and *A&E*. 2001 – 2003

## Core Strengths

- |                                  |                            |                                     |
|----------------------------------|----------------------------|-------------------------------------|
| ◆ Editorial Analysis & Execution | ◆ Budget Oversight         | ◆ Crisis Communications             |
| ◆ Emotional Intelligence         | ◆ Investigative Research   | ◆ Global Diplomacy                  |
| ◆ Project Management             | ◆ Negotiations & Contracts | ◆ Organizational Alignment          |
| ◆ Branding/Microsites            | ◆ Multitask Precision      | ◆ Predictive/Evaluative Perspective |

## Education & Training

**Medill School of Journalism, Northwestern University**

Master of Science, Journalism (MSJ), Bachelor of Science, Journalism (BSJ) – *Cum Laude*

**University of Chicago**

Arabic Language and Cultures Certificate Program